

Beyond Belief Magic (Jim the Magician)

Data Protection Policy

Summary

We at Beyond Belief Magic are committed to protecting your privacy. This policy aims to inform you about the data we collect, how we use it and where it is stored. Data includes personal information you provide, your activity on the website, photos of you, email, social media and cookies collected.

To receive updates about Jim the Magician and from Beyond Belief Magic you will need to provide personal information about yourself. The information you provide will be treated in accordance to this privacy policy. By submitting personal information to us, you are agreeing to the use of this information by us as described in this policy.

We will ensure that all personal information supplied is held securely in accordance with *General Data Protection Regulations* (GDPR). If you have any questions or require additional information, please contact Jim Campbell (aka Jim the Magician) at jim@beyondbeliefmagic.co.uk or phone 0773 984 3706.

Introduction

Beyond Belief Magic (Jim the Magician) is committed to protecting the rights and privacy of individuals in accordance with the Data Protection Act 1998. This policy outlines how the Beyond Belief Magic (Jim the Magician) follows the main Principles of the Data Protection Act 1998. All forms that ask for your personal details and information you give will provide parts of this policy within it.

To make this policy as readable and accessible as possible, the wording of the Principles of the Data Protection Act 1998 has been simplified, ensuring that it is accessible and readable for everyone.

Principles of Data Protection Act 1998

The term “data” refers to personal information provided, your activity on the website, content of emails that you send with Beyond Belief Magic (Jim the Magician), photos, social media and cookies collected.

Principle 1 If you collect data about people for one reason, you must not use it for a different reason

Data collected will only be used for the purpose it is described. Name and email address provided to be signed up to the Beyond Belief Magic newsletter, will be used solely for the newsletter. Verbal Consent will be sought from people whose photos are taken during performances and afterwards. It will be made clear where the photo will be used for – e.g. Social Media, Blog, Newsletter or to be put on the website. If anyone in a group does not consent to this, the photo will not be used or the person can choose not to be in the photo.

When providing data, transparent verbal description of how the data will be used will be included, ensuring everyone is aware how the data will be used.

Principle 2 You must not give people’s data to other people or organisations unless they agree

Data collected will not be given to other people or organisations. Photos will only be used for the purpose described and consented to.

Stories will only be used if agreed and consented to.

Principle 3 People have the right to look at data that any organisation stores about them

People can request to view the data that is stored about them by Beyond Belief Magic. This can be requested by emailing Jim Campbell (aka Jim the Magician) at jim@beyondbeliefmagic.co.uk

Principle 4 You must not keep the data for longer that you need to and it must be kept up to date

All data will be kept up to date. Data no longer used will be stored for up to 5 years, before being deleted from records. Email addresses will be kept and used only to send out e-Newsletters. People can choose to opt out of this and unsubscribe at any point.

Principle 5 If you store data about people you must make sure that it is secure and well protected

Electronic data will be stored on a removal pen-drive, which will be stored, whenever possible, in a locked cabinet when not in use. Hard copy data will be stored in a locked filing cabinet.

Principle 6 If an organisation has data about you that is wrong, then you have a right to ask them to change it

On request, all data stored by Beyond Belief Magic can be changed if it is felt that this data is wrong.